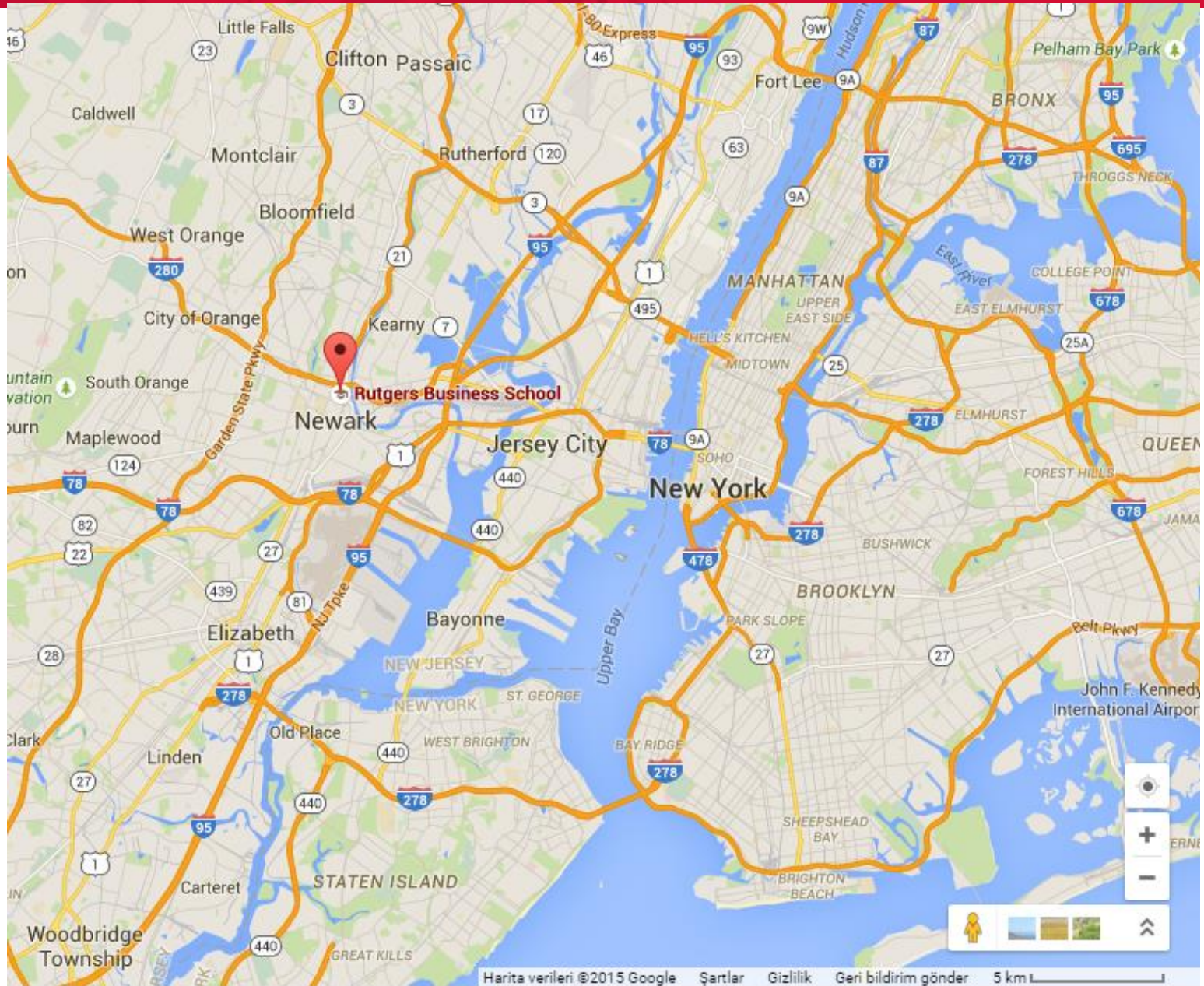


# Conference Location

- Location: New York City / New Jersey Region
  - Rutgers Business School
  - 1 Washington Park, Newark, NJ 07102
- Dates July 20-22, 2016







# Travel Information

- Closest Airport: Newark Liberty (EWR)
  - Hub for United (very well connected internationally)
  - 20-30 mins from conference location
- Alternatives:
  - John F. Kennedy (JFK)
  - Laguardia (LGA)
  - Philadelphia (PHL)

# Other attractions

- Plenty of attractions
  - Close to major entertainment parks and other attractions
    - Six Flags & Safari Adventure
    - Camden or Philly Aquarium
    - Sesame Place
    - Princeton University campus
    - NY City Museums
    - Broadway shows
    - Shopping areas and outlets





# Hotels

- There are three hotels near the conference site.
- All are conveniently located within a walking distance, or reachable by a short ride of taxi or a light rail.
  - Hilton Newark Penn Station
  - Best Western Robert Treat Hotel
  - Hampton Inn & Suites Newark Harrison-Riverwalk
  - & Hotels in NYC

# Hotel Information

## – Hilton Newark Penn Station ([link](#))

- Gateway Center - Raymond Blvd, Newark, New Jersey, 07102-5107 ([map](#))  
Tel: 1-973-622-5000, Fax: 1-973-622-2644

[Reservations and Rates](#)

*This is 0.5 miles, 10 minute walking distance, to and from the conference site.*

*There is a [light rail](#) running from Newark Penn Station to Washing Park (fare \$1.50)*

## – Best Western Robert Treat Hotel ([link](#))

- 50 Park Place # 100, Newark, NJ 07102-4305 ([map](#))  
Tel: 973-622-1000, Fax: 973-622-6410

[Reservations and Rates](#)

*This is within 0.3 miles, a 5-6 minute walking distance, to and from the conference site.*

## – Hampton Inn & Suites Newark-Harrison-Riverwalk ([link](#))

- 100 Passaic Avenue, Harrison, New Jersey, USA 07029 ([map](#))  
Tel: 1-973-483-1900, Fax: 1-973-483-1999

[Reservations and Rates](#)

*This is located within 0.5 miles, a 7-10 minute walking distance, to and from the conference site.*

# Hotels in New York City

- If you prefer a stay in New York City, please see [the hotels map here](#).  
New York City can be reached via:
  - [Path train](#) to World Trade Center (fare \$2.00). It takes 20-30 minutes.
  - [Path train](#) to 33rd street mid-town (fare \$2.00) that arrives at New York 32nd street and Broadway. It takes approximately 20-30 minutes (It requires a transfer at Journal Square station from Wall Street bound Path train to Mid-town path train)
  - [NJ Transit Train](#) (fare \$5.00) from Penn Station Newark that arrives at New York Penn Station (32nd Street and 7th or 8th Avenue) This is adjacent to Madison Square Garden.
  - [NJ Transit Train](#) (fare \$5.00) from Newark Broad Street Station that arrives at New York Penn Station (32nd Street and 7th or 8th Avenue) This is adjacent to Madison Square Garden. (Newark Broad Street Station is 2 blocks away from the conference site.)

# Possible conference social events

- Dinner with string quartet
- The Frick collection in NYC
- Dinner cruise





# A Social Event – NJ Spirit Dinner Cruise

- 
- Fun and Festive Cruise:
  - Amazing Historic Skyline Views:
  - Grande Buffet
  - Live Entertainment

# NJ Spirit Dinner Cruise

- Fun and Festive Cruise:
  - a three-to-five hour Spirit Cruise celebration.
- Amazing Historic Skyline Views:
  - explore the many observation decks.
- Grande Buffet:
  - dinner cruises have an ocean-going cruise buffet.
- Live Entertainment:
  - Spirit's performers with song and dance on the center stage. These exciting entertainers are among the finest "rising stars" in the city
- Departures:
  - depart from either Chelsea Piers, New York or Lincoln Harbor, New Jersey

## Tentative Schedule

5:30 pm bus from  
outside the building

6:30 pm Boarding at  
Lincoln Harbor,  
Weehawken

Dinner onboard

10 pm bus from  
Weehawken will return

*Weather:* Heat  
Advisory, about 90 deg

## IMPORTANT DATES

Paper Submission by: April 1, 2016

All Author Notification: April 30, 2016

Abstract / poster submission deadline: May 10, 2016

Camera-ready and paper registration deadline: May 10, 2016

## ORGANIZING INSTITUTIONS

Rutgers University, New Jersey, USA

Kennesaw State University, Georgia, USA

Southern Federal University, Taganrog, Rostov-on-Don, Russia

The University of Glasgow, Glasgow, UK

Aksaray University, Aksaray, Turkey

Malaviya National Institute of Technology, Jaipur, India

Macquarie University, Sydney, Australia